



PRESS RELEASE

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RELEASE DATE

25 Jan 2023

PRETTY LINKS ADDS NEW FEATURE TO ITS ALL-IN-ONE LINK MANAGEMENT LINEUP

New Link Health feature alerts users on broken links found on their WordPress website.

CEDAR CITY, UTAH, Jan. 25 — Pretty Links, the most popularly used link management plugin for WordPress, announces the release of its newest feature: Link Health.

With Link Health activated, Pretty Links will scan an entire WordPress website and notify the site owner if any broken links are detected. A scan will take place once a week, and any found links will be reported on the user's dashboard and via email.

"Links are how bloggers, especially affiliate marketers, make their money", **Pretty Links Creator and CEO Blair Williams** said. "But a broken link doesn't make anyone any money. So affiliates need to know exactly what links are broken and where they're at on their site. That way they can get them fixed immediately."

The average online marketer has thousands of links to keep organized. Without the right management tools, it's next to impossible to sort out the broken links from the working links. "Link Health finds the broken links for you," Williams adds. "All users have to do is update the broken link and BOOM, they're back to making money."

Link Health is included in [all Pretty Links plan options](#).

About Caseproof: Developer Blair Williams formed Caseproof LLC in 2004 as a Utah Limited Liability company. The company has built numerous software products, including [MemberPress](#), [Easy Affiliate](#), and [ThirstyAffiliates](#), for clients and the public. Pretty Links is the most popularly used WordPress plugin for all-in-one link management.

[Learn more about Pretty Links here.](#)

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